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Sir Sitaram & Lady Shantabai Patkar College of Arts & Science
AND V.P.Varde College of Commerce & Economics
S. V. ROAD, GOREGAON (WEST), MUMBAI-400 104
(AN AUTONOMOUS COLLEGE AFFILIATED TO
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WEEKEND CHRONICLE

WINDOW TO YOUR
KNOWLEDGE



AN INITIATIVE BY
B.M.S DEPARTMENT

MAIL ID:- bmseperiodical@gmail.com



Dr. Mala Kharkar
Chief Education Officer

Greetings!

“The highest education is that which does not merely give us information but makes our life in harmony with all existence.” – Rabindranath Tagore

The advancement of Technology and Science by Man is impressive. We have enormous industrial facilities and produce ships, planes, trains, and even missiles, which is evidence of how far we have advanced as a civilized country. But not only scientific information is productive. To become a fully realized human being, spiritual understanding and self-knowledge are equally crucial.

The world is moving at such an accelerated pace these days and we as Educators need to create and reflect the entire education system. Online education offers new age technology to expand fields of study. It prepares students for success in the growing technology-driven global economy. Technology makes life much easier, above all it saves time and energy. It is currently one of the fastest growing field and shows no signs of stopping anytime soon.

We are all very excited to release this weekly online publication called "Weekend Chronicle." This E-Periodical, we are confident, will aid in the knowledge and skill acquisition, character development, and improved employability of young, talented students to become globally competent.

Everyone can find something here, including in the Business, Academic, Travel and Tourism, Science and Technology, and Media Fields, among many others. The E-Periodical's articles' diversity and creativity will undoubtedly broaden readers' knowledge.

The readers' minds will undoubtedly be stimulated and transported to a fantastic world of joy and pleasure by the optimistic attitude, perseverance, hard work, and creative ideas displayed by our Students and Teachers.



Dr. Pratibha Gaikwad
Principal

Dear Readers,

Welcome!

“Knowledge is nothing but finding unity in the midst of diversity.” – Swami Vivekananda

The E-Periodical “Weekend Chronicle” is crucial in giving our BMS Department students a platform to showcase their artistic talents.

Our E-Periodical, or online journal, takes us through a variety of genres, including news about international affairs under departments including Business, Advertising, IT, Science & Nature, and Academics, Media, and Libraries.

It also includes articles on topics like food, health, and travel, which are typically at the top of our "Bucket Lists." The Department of Social Issues also includes articles on social issues. Last but not least, we will cover the ideas and words of our gifted students as aspiring poets, authors, and philosophers under the Student's Section.

In conclusion, students' creation of a digital journal will include young people of today and those who shape them (such as instructors) in their communities, which is required to adopt a contemporary viewpoint and meet the difficulties we face today.

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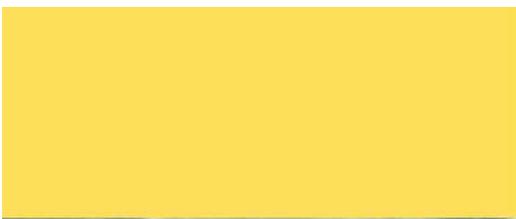


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BUSINESS

STOCH MARKET AND THE ECONOMY- THE WORLD ECONOMY RE-THOUGHT

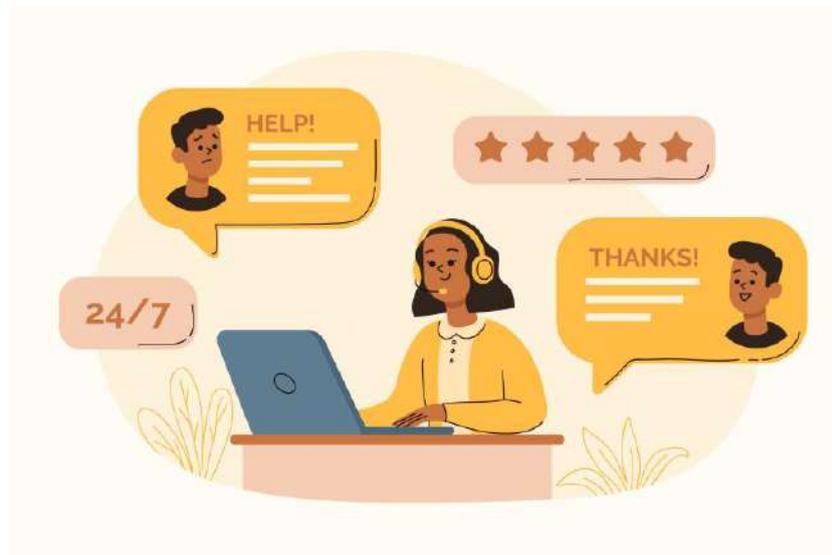


A market economy depends upon the interplay of supply and demand to determine how capital is invested, what is produced, and how goods are priced. For example, when there is too much supply of a product, then the sellers of the product are inclined to invest less capital to produce or purchase it and lower their prices in order to sell off the excess stock they have. On the other hand, when there is high demand for a product and little inventory, then prices will probably go up due to its scarcity and more capital may be allotted to increase its production. This is a simple picture of how supply and demand operate in an open market.

Although theoretically there should be little or no government interference in the operation of such markets (hence the term “free markets”), most economies in the world regulate their markets to some extent through different policies and regulations. Whether due to the manipulation of powerful economic forces or defective government intervention, market failures are produced, which result in detrimental economic disparities, social problems, and environmental degradation.

Through its policies of economic democracy, Prout avoids market failures by decentralizing the economy and empowering localities and regions with the task of economic development. This approach neither overburdens the economy with price controls and centralized planning nor does it allow non-local economic players, such as large corporations, to dominate the market for their own profit. Rather, localities are able to meet local needs by using market mechanisms to fulfill local consumption. Through localized economic planning, communities can meet their current and future demands by ensuring the necessary supply of goods and services while, at the same time, addressing social and environmental conditions.

Reference Link: <https://prout.info/>

ADVERTISEMENT***THE ROLE OF CONSUMER SPEECH ACTS IN BRAND ACTIVISM: A TRANSFORMATIVE ADVERTISING PERSPECTIVE***

Transformative advertising research (TAR) suggests examining advertising's transformational possibilities via the interactions between institutional actors at each marketing level to gauge its effect on society. We employ rhetorical institutionalism as a lens to examine the online speech acts of consumers as they respond to a brand activism campaign focusing on an environmental problem. Our data take the form of written comments by

YouTube users and employ a research design using automated text analysis and qualitative thematic data analysis. Our contributions to TAR are threefold. First, we offer a preliminary conceptualization of the role of consumer language as rhetorical institutional work to advance TAR scholars and practitioners' insight. Second, we highlight the role of linguistic tone and clout in giving speakers agency through which consumers as institutional actors create, maintain, and disrupt institutional logics and practices. Finally, we develop a tripartite classification of consumer speech acts used to support brand activism. We label these activist warriors, brand champions, and conscious consumers as typologies that deepen understanding of how consumers' online speech may amplify brand activism, thereby contributing to advertising's transformative outcomes. We conclude by outlining important managerial implications including how practitioners can adopt the tripartite classification to enhance brand activism campaigns.

Reference Link: <https://www.tandfonline.com/doi/full/10.1080/00913367.2023.2288828>

IT AND TECHNOLOGY

HOW TO TURN ECO-ANXIETY INTO BOLD ACTION ON NATURE



Nature is a complex and often misunderstood term. What 'nature' means to a businesswoman in Paris, say, will most likely differ dramatically from how a member of an Indigenous community in the Amazon relates to it, just as our attitudes towards – and engagement with – nature have changed over the centuries.

Yet, beyond these differences we all need to come to terms with the fact that we have depleted our natural capital to a point where the Earth's ability to sustain our livelihoods is becoming compromised. For decades, we have been drawing on the natural resources and ecosystem services – such as clean air, clean water and pollination – that contribute directly and indirectly to our economy, society and personal well-being. According to the Dasgupta review, natural capital per person has fallen 40% in just 30 years.

The science backs this up, with increasingly dire warnings being sounded. We've already passed six out of nine planetary boundaries, which are critical for maintaining the stability of the Earth's systems as a whole, and which once crossed threaten the planet's ability to support life as we know it. The 2023 State of the Climate Report suggests we have entered "uncharted climate territory" with 20 of Earth's 35 vital signs showing record extremes, and 2023 experiencing the highest monthly surface temperature ever recorded (likely the hottest the planet has been in 100,000 years).

Underpinned by robust data, the evidence is unequivocal – if we do not dramatically rethink the fundamentals of our economies and societies, the warnings are that by 2100, between 3 and 6 billion people may find themselves outside Earth's inhabitable regions.

But is this really sinking in? And if we move out of denial, will find ourselves overwhelmed and trapped in a frozen state of inaction, as is often associated with eco-anxiety. I would suggest that this is not an 'either/or' situation. We have a responsibility to acknowledge the facts, and at the same time, if we focus on the many small signs of change, we may find that we are on the cusp of a different way of relating to our life-support system.

The time is ripe for a new conversation about nature – one in which we better understand our reliance on it, properly value natural capital, and begin to take real responsibility for protecting and restoring it.

Individuals like conservationists Sir David Attenborough and Jane Goodall have paved the way for this change in awareness. Youth movements and other grassroots efforts are strengthening it, emphasizing calls for political and business accountability and inter-generational equity. Indigenous peoples are finally being recognised for their critical role in stewarding 20% of the Earth's territory, containing 80% of its biodiversity.

Department editor - Vaishrunji Shah

Reference link - <https://news.cgtn.com/news/2024-01-19/How-to-turn-eco-anxiety-into-bold-action-on-nature-1quyq03oNX2/p.html>

SCIENCE AND SPACE

PHYSICISTS UNSPOOL WHAT HAPPENS WHEN FABRICS DRY



Watching paint dry" may be a term most people use to show how boring something can be, but the physics of what happens when anything changes from wet to dry is enough to grab scientists' attention. No, really -- there are still many unanswered questions about drying. Now, a new paper looks at exactly how the drying process works in tiny detail.

The research, published in the journal *Physical Review Applied* in February, uses a technique called nuclear magnetic resonance spectroscopy to measure the distribution of water in a material. The results could help researchers understand how moisture behaves in a variety of contexts -- from humidity in a house's insulation to drying clothes after washing."With all these tools, we are able to effectively determine the law of absorption that has been so unknown," said Philippe Coussot, a research engineer at Gustave Eiffel University in France. "This basic approach is just the first step to be able to more systematically determine the real kinetic equation for absorption." In a wet piece of fabric, water can either be bound to the structure of the fabric or circulate as vapor in between the weave. Coussot and colleagues put samples of wet fabric into open-topped containers and exposed them to dry air flows. Then, they used nuclear magnetic resonance to make measurements of the quantity of water bound to the fabric at different times and determined the overall drying rate. Research into drying is essential to create more efficient ways to clean clothes, said Saeed Moghaddam, an engineer at the University of Florida, who was not involved in the new study. When someone moves clothes from the washer to the dryer, the wet clothes are usually 50% or 60% heavier because they're saturated. And evaporating that water takes a lot of energy -- 2.2 megajoules of energy for every 1 kilogram of water, said Moghaddam. "Water is the most energy-consuming thing to evaporate."

NATURE

FLAMINGO SPOTTING GUIDE: BEST SPOTS IN MUMBAI TO WATCH THESE WINTER VISITORS



Flamingos migrate via the west coast from Gujarat. After breeding in the Great Rann of Kutch between Khadir & Paccham islands, they arrive in Mumbai to embrace the mild winters that the city offers.

Mumbai's bird expert, Neeraj Chawla is gearing up to camouflage in nature. The nip in the air is ripe for his adventure to go flamingo spotting in the city's swampy lands. In his opinion, one must merge with the landscape to gaze at the spectacular beauty in harmony.

Flamingos are one of the most distinctly identifiable, wading birds in the world. Marked with pink feathers, slender legs and curvy necks, they indulge nature enthusiasts in a saga of elegance. "Flamingos migrate from their breeding site at Gujarat to Mumbai via the west coast. They reach the shorelines in November and turn into the city's residents till May. For birdwatchers, December and January is a peak time to spot the marvel of these winter friends", remarks Neeraj who has captured more than 55 bird species over 12 years at Charkop, Kandivali. Each year, thousands of flamingos arrive at the Flamingo Sanctuary from Rann of Kutch, Gujarat. During low tides, the vast marshy land gets covered with fresh algae which serves as a meal for the winged visitors. Notably, it is the consumption of algae that imparts the pink colour to their body. Thane creek is a designated spot to watch flamingos and is accessible via road. Upon arriving here, birdwatchers can embark on a boat safari which starts at the Coastal Marine Biodiversity Centre in Airoli and runs up to a stretch of 10 km offering a wide vantage point to observe the flock.

Out of a total of six species of flamingos in the world, only two species have been identified in India. Two species that visit Mumbai from Gujarat state are:

Lesser flamingo (*Phoenicopterus minor*): Small in height (80-105 cm), shorter neck, bill smaller, and black-tipped dark red colour.

Greater flamingo (*Phoenicopterus ruber*): Tall in height (125-145 cm), with a longer and thinner neck, bill larger and pink in colour with dark tip.

Reference link - https://www.mid-day.com/lifestyle/nature-and-wildlife/article/flamingo-spotting-guide-to-the-best-spots-in-mumbai-to-see-the-winter-visitors-23263900?_gl=1*349ug6*_ga*N0k5NWxOS3BoVVhsR2w3clM4bXRHOERGdnZHbFhCeVRHRDJtWjN5TlpVaGtQVG1CcFowTVZfTTB3SXpSQW1GeA..

DATE: 21/01/2024

ACADEMICS

HYDERABAD: IPE ORGANIZES 'CONVOCATION 2024' WITH A SPIRIT OF ACADEMIC EXCELLENCE AND ENTHUSIASM

The Institute of Public Enterprise (IPE), a leading B-School situated in the historic city of Hyderabad, joyously organized 'Convocation 2024' on Friday, January 19, 2024, with a spirit of academic excellence and enthusiasm.

Distinguished personalities including Dr D Subbarao, IAS (Retd.), Former Governor, Reserve Bank of India; Shri K Madhava Rao, IAS (Retd), President of the Board of Governors (BoG) at IPE and former Chief Secretary of Andhra Pradesh & Election Commissioner; Mrs Mahapara Ali, former CGM (L&D) Corporate Centre, State Bank of India; Prof S Sreenivasa Murthy, Director, IPE; Prof V Srikanth, Dean (Academics); Prof Ch Lakshmi Kumari, Dean (Research), and Prof M L N Rao, CoE, IPE, graced the occasion. Alongside the distinguished personalities, the convocation witnessed the presence of luminaries from academia, industry, and government, faculty, staff, alumni, students, parents, and representatives from the media and press. Prof S Sreenivasa Murthy, the Director of IPE, delivered the welcome address, emphasizing the institution's commitment to diverse pedagogy and innovative teaching methods. He detailed various academic initiatives aimed at providing students with a holistic learning experience.

Shri K Madhava Rao, President of the Board of Governors (BoG) at IPE, officially inaugurated Convocation 2024, emphasizing the importance of holistic development, with a focus on values like Social Responsibility and accountability towards fellow human beings. He highlighted the concept of "Ubuntu" from Zimbabwe, an African philosophy emphasizing 'being self through others.'

Dr. D Subbarao, as the Chief Guest, delivered an inspiring address during the convocation ceremony after presenting medals and degrees to the deserving recipients. He highlighted keys to success in a competitive world, advocating for passion and dedication in all endeavors. Dr. Rao shared valuable insights from his experiences, emphasizing the significance of staying connected to grassroots stakeholders while fulfilling responsibilities. Key principles for success, including earning credibility, effective time management, continuous learning, understanding the distinction between personality and character, and following one's Dharma, were outlined..

Department editor - Bushra Bheri

Reference link - <https://globalgreenews.com/2024/01/19/hyderabad-ipe-organizes-convocation-2024-with-a-spirit-of-academic-excellence-and-enthusiasm/>

MEDIA

THE MEDIATING ROLE OF NEW MEDIA ENGAGEMENT IN THIS DIGITAL AGE



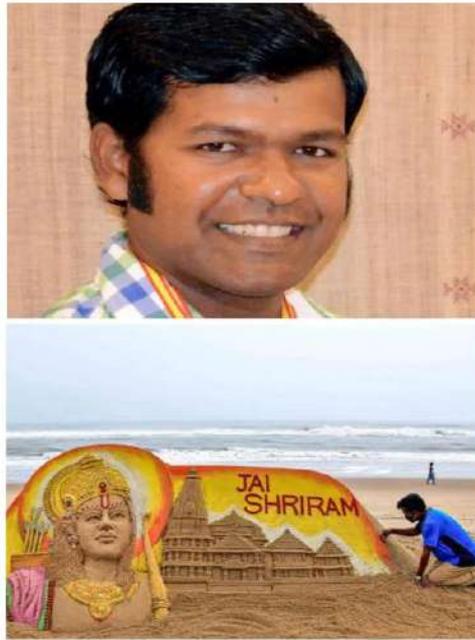
New Media Technologies refer to all kinds of web-related technologies like social networking sites, blogs, online social media networking, and other communication technology forms. The primary purpose of this study is to examine the mediating role of new media engagement in this digital age. Furthermore, this study defines the concept of new media, highlights the characteristics of new media technologies, and analyzes the application of new media technologies in this digital age. To meet the objectives stated, the researchers conduct a questionnaire survey to showcase that new media engagement plays a mediating role between the instructions provided to the newsroom in this digital age and the attitude of people toward social media. Results of the study state that the majority of the individuals in this digital era display positive engagement with new media technologies. People in this age believe that social media is safe and less risky for all individuals with regard to communication and interactions.

In recent years, there has been growing interest in investigating the role new media technologies play in diverse areas including business, media, education, mass communication, and so on (1, 2). New media technologies are popularly referred to as Web 2.0 technologies. These technologies use web technologies like online social networking, blogs, wikis, and other social media platforms to communicate with a larger group audience. The last few years have witnessed a steep decline in the use of old media such as magazines, television, newspapers, radio, and other traditional media forms, while the internet has taken over the place of old media rapidly; and for that very reason, old forms of mass communication are becoming extinct with each passing day

Reference Link: <https://www.frontiersin.org/articles/10.3389/fpubh.2022.879530>

ARTS

SAND ARTIST SUDARSHAN PATNAIK AIMS TO SET WORLD RECORD THROUGH SAND SCULPTURE ON LORD RAM AT AYODHYA



Ayodhya (UP): Aiming to set a world record, renowned sand artist Padma Shri Sudarshan Patnaik will organise a sand sculpture art camp along with seven fellow artists on the banks of the Saryu river to mark the ‘Pran Pratishtha’ (consecration) ceremony of Ram temple at Ayodhya on January 22, an official said.

The art camp will be organised at Naya Ghat and it will be based on Lord Ram and Ramcharitmanas, the director of the Uttar Pradesh Lalit Kala Academy, Dr Shraddha Shukla, said in a statement.

The camp is just one of the events being organised at Ayodhya ahead of the ‘Pran Pratishtha’ ceremony. The Yogi Adityanath government is organising a variety of cultural programmes at different locations in the city.

The events include wall painting on the main walls of Ayodhya Dham, an exhibition showcasing Ram Bal Leela and diverse art works,

The official said approximately 40 artists from various districts across the state are currently engaged in the creation of wall paintings in Ayodhya. These paintings cover nearly 3,000 square feet on the CRPF wall near the Maharshi Valmiki International Airport, about 1,500 square feet on the wall of the Ayodhya Collectorate building and approximately 1,200 square feet on the wall of the Irrigation Department building situated on the Ram Ki Paidi Marg.

Department editor: Mrudula Veitam

Reference Link: <https://www.etvbharat.com/english/state/uttar-pradesh/sand-artist-sudarshan-patnaik-aims-to-set-world-record-through-sand-sculpture-on-lord-ram-at-ayodhya/na20240118222828462462625>

HISTORY

HISTORY OF WORLD HINDI DAY



World Hindi Day aims to raise awareness about the language, promote its use, and celebrate the contributions of scholars and writers in this language.

World Hindi Day, also known as Vishwa Hindi Diwas, is celebrated annually on January 10 to promote the Hindi language and its usage worldwide. Notably, Hindi is majorly spoken in states like Uttar Pradesh, Himachal Pradesh, Uttarakhand, Haryana, Bihar, Jharkhand, Madhya Pradesh, Rajasthan, Chhattisgarh, Maharashtra, and Punjab, and also in some countries like Mauritius, Nepal, Fiji, Suriname, Guyana, Trinidad and Tobago.

Hindi, which is written in the Devanagari script, is one of the 22 scheduled languages of the country. Hindi is one of the official languages of the Union Government, with the other being English.

The first World Hindi Conference was held in Nagpur, Maharashtra, in 1975, and was inaugurated by then-Prime Minister Indira Gandhi. The event saw participation from 30 countries. In 2006, Prime Minister Manmohan Singh announced January 10 to be marked as World Hindi Day.

Another objective to celebrate World Hindi Day is to present Hindi as an international language.

Department Editor- Ruhi Sutriwala

Reference link - <https://www.ndtv.com/offbeat/world-hindi-day-2024-history-significance-and-theme-this-year-4834240>

LIBRARY

MONTHS AFTER CYBERATTACK, BRITISH LIBRARY CRAWLS BACK ONLINE



The British Library on Monday began restoring its online catalog, which holds details of books, journals and music scores, the first step in its recovery from a brazen cyberattack in October, the library said.

“For the first time since the attack, the majority of physical books, archives, maps and manuscripts held in the basements at our St. Pancras site will once again be discoverable and usable by our readers,” Roly Keating, the British Library’s chief executive, said, referring to the library’s building in central London.

Accessing the items would be “slower and more manual” for users than before the cyberattack, he added in a statement published last week. A full recovery could take several more months. Other organizations that have experienced similar attacks have taken over a year to re-establish operations, the library said.

A criminal group attacked Britain’s national library in late October, disrupting online systems, including email, and stealing data, which the group later tried to auction online, the library said. Mr. Keating apologized for not being able to protect some personal data belonging to users and staff members that was leaked in the attack

Reference link: [months after cyberattack, british library crawls back online](#)

FOOD AND HEALTHCARE

THE ROLE OF NUTRITION IN HEALTH



It is currently estimated that about half of all American adults have one or more preventable and diet-related chronic diseases, the most common of which include cardiovascular disease and type 2 diabetes. As the rate of these chronic diseases, which are often due to poor nutritional intake and physical inactivity, continues to climb, it is imperative that the role of nutrition in all aspects of health is fully understood.

In addition to providing information on the different types of food products that should be incorporated into each individual's overall eating pattern, the U.S. dietary guidelines also recommend limiting intake of:

- Saturated fats
- Trans fats
- Added sugars
- Sodium

In general, an optimized nutritional intake that is initiated early in life has been shown to offer the best opportunity for long-term health benefits. Malnutrition not only increases an individual's susceptibility to a wide range of health conditions, but is also associated with reduced productivity and economic growth, both of which can further contribute to the cycle of poverty and health problems in affected communities.

Despite the vast socioeconomic disparities that are present between many nations throughout the world, every single country on Earth is affected by some form of malnutrition. Therefore, ensuring that every person consumes a nutritionally adequate diet is imperative to any global health challenge.

Department Editor: Madhura Vaidya

Reference Link: <https://www.news-medical.net/health/The-Role-of-Nutrition-in-Health.aspx>

CULTURE AND CUISINE

TOP 6 FAMOUS DISHES OF BANGALORE



- **Uttapam** : One of the tastiest and most famous dishes in Bangalore. You can find uttapam almost everywhere. Everybody serves uttapam, from street food stalls to the most luxurious restaurants in the city. It is made with onions, tomatoes, and rice flour. The dish tastes best when served with fresh coconut chutney.
- **Mangalore Buns** : The dishes and foods of Bangalore are actually the best. Talking of the best, Mangalore buns are sweet and fluffy puris made with banana and all-purpose flour. Served with spicy coconut chutney and sambar, these buns are the local delicacy of the Udupi region. Starting your day-out plans in Bangalore? Eat these buns from the fantastic street stalls and get the most amazing start! Try them as sweet snacks; the buns will surely satisfy your cravings.
- **Idli, Vada and Dosa** : The most popular and delicious south Indian favorites. You can have idli, vada and dosa at any time of the day. They are served with sambar and chutney and are one of the most popular dishes in the entire India. Going to Bangalore? Must try neer dosa. It is a part of Mangalorean cuisine and is quite popular in the city!
- **Vada Pav** : The famous dish from Bombay is quite popular in Bangalore as well. Vada pav includes a bun having a tasty vada in between. It is served with gunpowder chutney and fried green chillies. Tastes better when served with onion; this snack is so satisfying that it will surely satisfy your spicy cravings.
- **Rava Idli** : Rava idli is the speciality of Karnataka. Looking for Bangalore famous food? Count Rava idli in! The most delicious delight is served with saagu and coconut chutney. The dish tastes best when served with a dash of ghee poured on top of it. If you want a wonderful and authentic taste in the town, visit the street vendors. Rava idli is not only popular in Bangalore but is a nationwide favorite!
- **Choco chip cupcake** : Happiness in the form of a cupcake! This choco chip cupcake is as delicious as it looks. If you are craving to eat something chocolaty, creamy, and delicious, then this cupcake can totally satiate your cravings!

Department editor -Shweta Gupta

Reference link - <https://www.bakingo.com/blog/famous-dishes-of-bangalore/>

TRAVEL AND TOURISM

ICONIC WONDERS: 4 WORLD-FAMOUS MONUMENTS YOU MUST VISIT IN THE UK



The United Kingdom, a country rich in history and heritage, boasts some of the world's most impressive monuments. Each one has its own unique tale, a piece of a long history that spans thousands of years.

As you explore this historic land, picture yourself walking in the footsteps of kings and queens, warriors, and poets. From the mysterious ancient stones to the grand castles, the monuments here are varied yet truly magnificent. During this journey through time, you'll uncover hidden stories, be in awe of human achievements, and witness the enduring influence of history. So, pack your curiosity and prepare for an adventure leading to the heart of the UK's most iconic marvels.

4 World-Famous Monuments in the UK

1. Stonehenge

An ancient monument that lies in the beautiful countryside of Wiltshire has puzzled people for a very long time. It is made up of big stones arranged in a circle, and no one is quite sure what it was used for.

2. The Tower of London

In central London, there's a historic place that's as old and interesting as the city itself called the Tower of London.

3. Giant's Causeway

On the rugged coast of Northern Ireland lies the Giant's Causeway, a UNESCO World Heritage site and a natural wonder. According to legend, the Causeway was built by the giant Finn McCool as a path to Scotland.

4. The Roman Baths

The city of Bath, named after its famous Roman Baths, is a must-visit for anyone fascinated by ancient history and architecture. These well-preserved baths offer a glimpse into the daily life of Roman Britain.

Department Editor: Tanvi Rane

Reference Link: <https://www.successconsciousness.com/blog/travel/world-famous-monuments-you-must-visit-in-the-uk/>

SPORTS

INDIA VS AFGHANISTAN, 3RD T20: INDIA BEAT AFGHANISTAN AFTER TWO SUPEROVERS FOR 3-0 SWEEP



India beat Afghanistan in third T20 International after two thrilling super overs. Chasing 212, Afghanistan too ended with the same score.

India equalled Afghanistan's score of 16 in the first super over to stretch the match, but the visitors could not chase down a target of 12 in the second super over as Rohit Sharma's side picked the required two wickets through Ravi Bishnoi.

Rohit Sharma's fifth T20 century and Rinku Singh's second half century led India score 212/4 in 20 overs. Earlier, riding on skipper Rohit Sharma's unbeaten 69-ball 121 and Rinku Singh's 69 off 39 deliveries, India staged a remarkable recovery to post 212 for four after slipping to 22 for four in the fifth over.

In reply, Afghanistan also ended at 212 with Gulbadin Naib hammering a 23-ball 55 to lead his team's stunning comeback.

Fareed Ahmad Malik was the most successful bowler for Afghanistan, ending with excellent figures of 3/20, even as his colleagues were taken to the task by Rohit and Rinku.

Batting first, India lost 4 quick wicket to Afganistan pacers, where Fareed Ahmad dismissed Yashasvi Jaiswal, Virat Kohli and Sanju Samson. Both Kohli and Samson went to pavilion for a golden duck.

While Azmatullah Omarzai dismissed Shivam Dube (1). Rohit Sharma and Rinku Singh first stabilised the innings and then hammered the Afghan bowlers. Rohit Sharma's (121*) smashed his 5th T20 century, and this has become his highest individual score. Also, with this, Sharma has become the only batter with 5 centuries in T20 cricket. Rinku Singh too scored his half century (69*), as India have scored 212/4 in 20 overs.

Rohit Sharma-led energised Indian squad mulls to sweep the three-match T20 series against Afghanistan after defeating the latter by 6 wickets at Holkar stadium in Indore on 14 January.

India is facing Afghanistan at M Chinnaswamy Stadium in Bangalore on Wednesday for the last and third T20 match. The match between India and Afghanistan will be broadcast on the Sports 18 network and will be live-streamed on JioCinema from 7 pm (IST) onwards.

It is expected that the Indian management may make some changes in the playing XI as they are trying to provide opportunities to players who have been sitting on the bench.

On the other hand, Afghanistan will try to salvage some pride in the final encounter.

Before this T20I match, both India and Afghanistan faced each other three times in the T20 World Cups once in the Asia Cup and twice in the previous bilateral series. India have won all five matches.

Department editor: Chirayu Kadam

Reference link: <https://www.livemint.com/sports/cricket-news/india-vs-afghanistan-live-score-updates-3rd-t20-cricket-match-today-ind-vs-afg-17-jan-2024-rohit-kohli-bangalore-chinnas-11705484676972.html>

REFUGEE CRISIS



With massive crises in Ukraine, Russia, Haiti, and numerous other countries, the human cost is felt deeply around the world. According to the United Nations, forced displacement totaled 103 million people globally in mid-2022, an increase from 89.3 million at the end of 2021. That number is rising dramatically again in 2023, bringing the number of people in need to 339 million—more than the population of the United States. This means 1 in every 23 people on the planet will need emergency assistance just to survive.

Closely tied to the refugee crises is the issue of immigration reform. As border policy is still hotly debated, U.S. Customs and Border Protection reported 204,561 total encounters along the Southwest border in May 2023 alone. Earlier in the year, southern U.S. cities started transporting thousands of migrants to other states, causing an even bigger disturbance among displaced individuals and those who are in charge of their care.

These displaced populations face the challenges of accessing education, healthcare, job opportunities and other resources. Whether it's escaping conflict in their home country or a natural disaster, refugees need additional support dealing with the logistical, mental and emotional burdens of their situation—support that social workers are uniquely adept at providing.

Department Editor: Riya Patil.

Reference Link : <https://online.yu.edu/wurzweiler/blog/8-social-justice-issues-of-2023>

ARTIFICIAL INTELLIGENCE

T-HUB SELECTS 10 STARTUPS TO DRIVE AI, SEMICONDUCTOR INNOVATION IN INDIA



Leading startup incubator T-Hub on Thursday announced the selection of 10 startups in partnership with the UK Government's 'UK-India Emerging Tech Exchange Programme'.

The primary goal of this partnership is to use both nations' capabilities in the disciplines of Artificial Intelligence (AI) and Semiconductors.

The selected startups are -- Alice Camera, B-Secur, ValueChain, Wootzano, Zeal Pay, Biva.AI, Monitra Healthcare, StarBuzz.AI, SegriTech, and BluJ Aero

"The collaborative effort between India and the UK under the UK-India Emerging Tech Exchange Programme aims to leverage these advantages. In sync with this visionary collaboration, T-Hub stands committed to providing a robust platform," Mahankali Srinivas Rao (MSR), CEO, T-Hub, said in a statement.

According to the company, the programme will enable knowledge exchange, establish relationships with key entities in India, and highlight the strengths and advancements of both nations' industries. Moreover, the company said that T-Hub will assist in the implementation of the emerging technologies accelerator programme for UK companies through knowledge-sharing sessions, resource access, and mentorship opportunities, boosting cooperation and research and innovation.

"Through T-Hub's exciting programme we can strengthen knowledge-sharing and market access in critical technologies like AI and semiconductors, enhancing our two countries' prosperity and security," said Christina Scott, the British Deputy High Commissioner to India.

The programme will offer selected entrepreneurs an array of opportunities such as a dynamic innovation ecosystem, live market access, expert sessions, financial aid, mentorship, and networking opportunities.

The three-month programme is slated for completion in March.

Reference Link: <https://www.zeebiz.com/startups/news-t-hub-selects-10-startups-to-drive-ai-semiconductor-innovation-in-india-272816>

STUDENTS SECTION

WHY STUDENTS MUST CONSIDER UNIQUE JOBS



New graduates should think beyond conventional roles for unorthodox careers, writes Ashutosh Pathak.

In a rapidly evolving world, graduates must embrace adaptability and constant learning. Success depends on reinventing oneself and staying curious. Letting go of past knowledge opens new doors and by connecting multiple passions and pursuing a multidisciplinary path, students can create unique opportunities for themselves. To prepare for the unknown, graduates should focus on their passions, deepen their understanding, and find connections that make them stand out. Being true to oneself and embracing uniqueness leads to a fulfilling and prosperous future. Success lies in adaptability, constant learning, unlearning, finding one's true calling, and integrating financial knowledge. Beyond the disruptive innovations in existing fields, many new career avenues have emerged, that offer unique opportunities for students with diverse interests and passions.

Following are some of these exciting new- age careers for students:

- **Sound engineering and music** : The realm of sound engineering offers an immersive experience for individuals with a love for music and audio production. Sound engineers play a crucial role in recording, mixing, and mastering music tracks as well as providing audio support for live performances and film production. This field combines technical expertise with creative flair.
- **Artificial Intelligence** : The rise of AI has opened up a world of possibilities across various industries. AI specialists work on developing algorithms, machine learning models, and intelligent systems. From autonomous vehicles to personalised recommendation systems, AI professionals shape the future by harnessing the power of data and automation.
- **Digital marketing and advertising** : In the digital age, businesses rely heavily on digital marketing and advertising to reach their target audience. Careers in this field involve creating engaging content, analysing consumer behaviour, and utilising various online platforms to promote products and services. Digital marketers combine creativity, analytical skills, and strategic thinking to drive brand success.
- **Drone and robotics** : The field of robotics is advancing at an astonishing pace which presents opportunities for individuals interested in designing and programming robots and drones. Robotics engineers develop robots for industries ranging from manufacturing and healthcare to logistics and entertainment. This field requires a blend of engineering skills and a passion for innovation.

Department editor: Sneha Okate

Reference link : <https://www.educationtimes.com/article/job-trends/99733747/why-students-must-consider-unique-jobs>



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- B.Sc. Information Technology
- B.Sc. Computer Science
- B.Sc. Microbiology
- B.Sc. Biotechnology
- B.Sc. Aviation
- B.Sc. Actuarial Science & Quantitative Finance
- B.Sc. Data Science & Business Analytics
- B.Sc. Hospitality & Catering
- B.Sc.

UG COMMERCE

- B.Com. (Banking & Finance)
- B.Com. (Banking & Insurance)
- B. Com

UG MANAGEMENT

- Bachelors Of Management Studies (Sports)
- Bachelors Of Management Studies

UG ARTS

- Bachelors Of Arts Multimedia And Communication Media
- B.A (Advertising Communication Design)
- TY Psychology
- B.A

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